

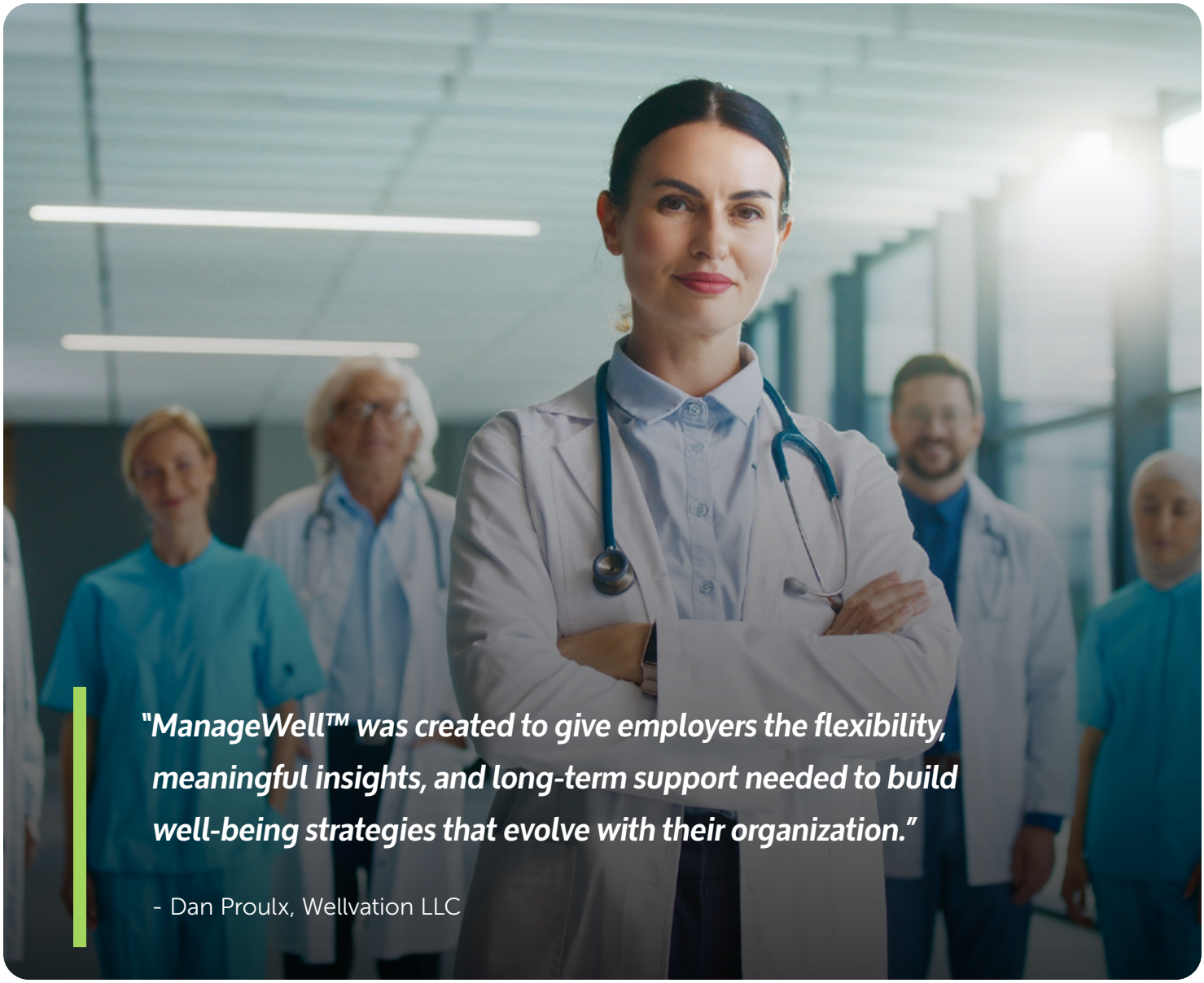
Wellvation
Better Health. Accelerated.

Support Your Clients with a Wellness Strategy Built for Long-Term Success

Mayo Clinic Collaboration
Backed by decades of research

Established 2008
Industry leading experience

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The broker opportunity

Employer expectations around workplace well-being continue to evolve. Organizations are looking for wellness strategies that support employee engagement, align with broader benefits goals, and provide meaningful ways to measure program success.

Brokers that help employers understand not only participation, but also engagement, program performance, and meaningful outcomes are well positioned to support more strategic wellness conversations. ManageWell™ provides flexibility, insights, and reporting needed to help support those conversations.

What Brokers Are Hearing from Employers

Common themes include:

- Employers are looking for wellness strategies that encourage meaningful engagement and provide measurable ways to evaluate program success.
- Need for greater visibility into program participation, engagement, and outcomes to help inform leadership discussions.
- Some employer-sponsored wellness programs are tied to a health plan, making it more difficult to maintain continuity if carriers change over time.



How ManageWell™ Complements Existing Wellness Programs

Many employers already have access to wellness resources through their health plan. As organizations evaluate their options, it's helpful to understand how a dedicated wellness platform can enhance an employer's well-being strategy by providing greater flexibility, personalization, reporting, and continuity.

Health Plan Wellness

- Included as part of the health plan
- Features and flexibility vary by carrier
- Program continuity may change with health plan changes
- Reporting capabilities depend on the solution

ManageWell™

- Configurable to each employer's wellness strategy
- Carrier-agnostic—travels with the employer
- Supports continuity across changing plans and evolving organizational goals and strategies
- Can complement existing health plan offerings

Reporting That Supports Your Clients' Goals

Every employer's well-being strategy is different.

ManageWell's configurable reporting helps employers measure what matters most—participation, engagement, preventive care compliance, incentive completion, and broader health outcomes supported by available data.

Wellvation partners with brokers to provide data proven examples and success stories that illustrate how similar wellness strategies have been implemented and measured.

Platform overview

ManageWell™ is Wellvation's intelligent well-being technology platform—built on Mayo Clinic's health risk stratification model.

Rather than taking a one-size-fits-all approach, ManageWell™ supports a more personalized well-being experience informed by Mayo Clinic resources, encouraging meaningful engagement that aligns with each employer's wellness strategy.

Wellvation has been a trusted partner in employee wellness for 18 years, serving organizations across healthcare, corporate, manufacturing and other industries.



For Employers

- ✓ Flexible incentive management
- ✓ Strategy goal setting
- ✓ Participant segmentation and tracking
- ✓ Simultaneous event administration
- ✓ Enterprise-ready insights
- ✓ Claims data integration
- ✓ Pre-built marketing content
- ✓ Dedicated Account Management
- ✓ On-demand reporting
- ✓ Targeted resources based on any data point



For Employees

- ✓ Personalized well-being experiences
- ✓ Wearable connectivity
- ✓ Health Assessments
- ✓ Well-being goal setting
- ✓ Digital library
- ✓ Ready-to-use challenges
- ✓ Feedback loops
- ✓ Social engagement
- ✓ Downloads/uploads for attestation

Resources to Support Client Conversations

Whether your client is evaluating a new wellness platform or enhancing an existing strategy, Wellvation can provide resources tailored to their interests and objectives, including:

- ✓ Customized presentations tailored to employer needs
- ✓ Product demonstrations
- ✓ Relevant client success stories
- ✓ Industry insights and educational content
- ✓ Webinar recordings featuring Mayo Clinic experts
- ✓ Reporting examples and platform capabilities



Additional Broker Resources

- Measuring the Success of Your Corporate Wellness Program
- Employee Well-being Strategy Guide

Characteristics of a Successful Wellness Partnership

While each employer's program is different, the most successful wellness initiatives often share several characteristics. Organizations tend to see the greatest long-term success when they:

- View well-being as part of their overall benefits and organizational strategy.
- Have visible support and commitment from senior leadership.
- Are committed to building a culture that encourages employee well-being over time.
- Value meaningful participation, engagement, and ongoing program evaluation.
- Recognize that sustainable results come through continuous improvement rather than one-time initiatives.

> ***ManageWell™ is designed to support organizations wherever they are in their journey, providing flexibility, resources, and reporting to help their strategy evolve over time.***

How We Support Our Broker Partners

When a client expresses interest in exploring a wellness strategy, Wellvation is here to support you throughout the evaluation process.

Whether you need additional product information, relevant client examples, educational resources, or a platform demonstration, our team works alongside you to answer questions and support your client's decision-making process.

> ***Our goal is simple: to be a trusted resource for our broker partners and a supportive extension of your client service team.***

Ready to learn more?

Schedule a discovery conversation to explore ManageWell™ and how Wellvation can support you and your clients.

Book a Broker Demo

Book your broker demo at wellvation.com/lets-connect
or call (877) 750-0981