Insurance Claims Data Integration Drive Preventative Care

A Wellvation client, a large regional healthcare system had historically had low employee utilization of preventative care services in their employers sponsored health benefits.

Their healthcare provider, and previous wellness provider, lacked the administrative and technical capability to identify, track, and import claims data from a variety of sources to motivate and reward employees and spouses for obtaining their age and gender specific care.

OBJECTIVES

- 1. Increase utilization of current preventative care benefits
- 2. Identify emerging health care needs in the employee population.
- 3. Reduce gaps in care.
- 4. Prevent the onset of disease.
- 5. Reward and encourage employees to become more proactive in tracking and managing their own health.

METHODS

Wellvation Activated ManageWell

- 1. Identify the preventative requirements based on nationally recognized guidelines
- Strategically incorporated age/ gender based preventative screening requirements into wellbeing program
- 3. Collaborated with medical insurance providers to facilitate claims data transfer
- 4. Created insurance claims data import process with guideposts & safeguards into ManageWell
- 5. On-going communication on unfulfilled preventative services

RESULTS

Year 1: 50% increase in preventative care services completed

Year 2: 78% of all participants enrolled in employers health insurance plan had at least one preventative care service rendered in the plan year. 30% of participants were 100% adherent for all age/gender based preventative services

* As of 2015, only 8 percent of US adults ages thirty-five and older had received all of the high-priority, appropriate clinical preventive services recommended for them. Nearly 5 percent of adults did not receive any such services. https://www.healthaffairs.org/journal/hlthaff

