



Enable Great Leadership



Leadership determines the strength of workforce health cultures. This is why Wellvation focuses on giving leaders both the business intelligence and tools to increase their influence. Using Mayo Clinic's proprietary change indicators and models, Wellvation's ManageWell platform continuously scans data for opportunities to better target wellbeing strategies. With Wellvation, leaders not only know who is and isn't participating, but also why, and how to entice engagement, ownership, and commitment.

Dynamics of Health Change

Healthy cultures are not happy accidents. They are intentional and influence employee lifestyles and behaviors.

For leaders to focus strategies on a clearly defined culture, they need a technology framework that addresses the hidden biases, misperceptions, and misinformation impeding adherence.

Using Mayo Clinic's proprietary change indicators and models, Wellvation's platform ManageWell continuously aggregates data to inform leaders on emerging engagement opportunities.

"A leader's objective is to normalize wellbeing by instilling healthy habits into everyday work routines. Only when healthy behaviors are demonstrated by leadership, supported by colleagues, and backed by policies, will change begin to happen."

– Dan Proulx, Wellvation

3 Pillars of Leadership Support

Communication

Leaders who define, articulate, and demonstrate the organization's unique health culture must communicate that wellbeing is a priority and an expectation. Wellvation guides leaders to cultivate transparent and authentic dialogue, creating opportunities for employees to share their successes maintaining or adopting healthy habits.. Pre-built messages, surveys, emails, and promotions can be personalized and segmented to create awareness and build traction. Wellvation also guides organizations in aligning policies and environments to the newly defined wellbeing framework.

Participation

Leaders who participate in wellbeing programming inspire widespread change. Leadership and wellness committee tracking increases leadership's responsibility and accountability for participation and engagement. Having a vocal and visible Wellness Coordinator, Committee, and Champion network will accelerate the development of health culture norms

Feedback

ManageWell's universal, HIPPA-compliant importing allows leaders to build a multi-sourced data set from all insurance claims, laboratory, prescription, specialist, coaching, and wearable data that integrates with wellbeing engagement, milestone, and health assessment data. With ManageWell's continuous AI learning, leaders are able to target the dynamics of culture change.

"If the measurement of leadership success is having a wellbeing program, then the result will be a wellbeing program. If the measurement of leadership is sustained visibility, participation and ownership, the result will be an engaging program that gains traction."

– Anonymous

Email with any questions. Schedule to dive deeper.

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